Sample Services & Indicative Pricing Sheet

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Note:

We provide custom digital solutions, and pricing may vary depending on project scope, complexity, and client-specific requirements. Below are indicative starting prices for commonly requested services.

Website Development Services

Service Type	Starting Price	Notes
Static Website (5 pages)	Rs. 4,999	Design + responsive layout
Dynamic Website (CMS-based)	Rs. 9,999	Admin panel, dynamic content
E-commerce Website	Rs. 14,999	Product management, cart, checkout
Website Redesign	Rs. 4,999	UI improvements & content update

Digital Marketing Services

Service Type	Starting Price	Notes
Google Ads Campaign Setup	Rs. 2,000	Account setup + 1-week monitoring
Google Ads Monthly Management	Rs. 3,500/month	Optimization, reporting, A/B testing
Facebook Ads Campaign Setup	Rs. 1,500	Campaign creation & launch
Social Media Handling (basic)	Rs. 3,000/month	8-10 posts/month on 2 platforms

Custom Development & Utilities

Service Type	Starting Price	Notes
Lead Management Tool	Rs. 7,500	Enquiry panel with filters/export
Booking Management System	Rs. 10,000	For hotels, taxis, activities
Email Integration (SMTP/API)	Rs. 1,000	Custom or third-party based
QR Code Generator Module	Rs. 750	Custom size, logo support

Mobile App Updation Charges

Service Type	Starting Price	Notes
Minor Bug Fix / Text Change	Rs. 30	Basic text or small content update

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UI Element Update	Rs. 50	Update small UI sections like buttons or icons
Feature Adjustment	Rs. 100	Modify a small feature or logic
Medium Update / Module Tweak	Rs. 300	Adjust a screen or backend module
Major Module or Integration	Rs. 500	Significant update or third-party integration

Terms

- All prices are indicative and negotiable based on the project.

- GST extra as applicable.

- Final quote is provided after discussion of requirements.

Declaration

We confirm that Leo Software Solutions is a genuine software development company offering IT and marketing services to clients on a customized basis. Prices may vary based on scope.